

the “Big Mac Effect”

Workshop 05: the “Big Mac Effect”

Date: Saturday Nov 9th, 2013

Time: 12pm-3pm

Location: Pratt - HHS 111

Software:
Photoshop

Description:

This workshop will focus on the creation of seductive architectural imagery through the layering of various visual information. Using architectural renderings as a base, we will go through adding light, environments, people and objects to create images that promote your ideas.

Requirements:

Participants must come with Photoshop installed on their laptops and files downloaded prior to the workshop. There will be links to demo versions, resources and content posted for each workshop, so please check the site regularly.

Digital Futures Workshop Series

is brought to you by:

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Workshops are open to all Pratt Students and Faculty

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